

Title <b>Business Designing</b>	Code <b>10111053410111601419</b>
Field <b>Management - Part-time studies - Second-cycle studies</b>	Year / Semester <b>2 / 4</b>
Specialty -	Course <b>elective</b>
Hours Lectures: <b>1</b> Classes: <b>10</b> Laboratory: -    Projects / seminars: -	Number of credits <b>2</b>
	Language <b>polish</b>

**Lecturer:**

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**Faculty:**

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**Status of the course in the study program:**

-elective course

**Assumptions and objectives of the course:**

-understanding the essence and principals of business planning and practical implementation in practical cases

**Contents of the course (course description):**

-The essence and functions of business planning. Typical standards of business planning for a next year in existing enterprise. Procedures of business planning for a new business. Standards of planning business in technical, organizational, marketing and financial aspects

**Introductory courses and the required pre-knowledge:**

--Enterprise management, marketing, accounting

**Courses form and teaching methods:**

-lectures and projects

**Form and terms of complete the course - requirements and assessment methods:**

-evaluation activity presented by the student during classes and his involvement in solving team's business plan,

**Basic Bibliography:**

**Additional Bibliography:**